

A FILM BY TODD DOUGLAS MILLER
APOLLO 11

A MODERN MOONSHOT
ACTIVITY : BRAINSTORMING SHEET

Brainstorm ideas for your moonshot. In each box below, make notes for ideas to include in your speech. These ideas will help you write and organize your speech.

PROBLEMS OR CHALLENGES What issues do we confront as a society that will require an effort like the one that took astronauts to the moon? Some ideas you might want to think about include the environment, medicine, energy, or new space exploration. Be creative!

CHOOSE A THESIS Pick one challenge and make an argument that explains what it is and what you think our society should do about it. A premise for an argument is called a thesis. Use your thesis to help you fill in the other boxes.

WHAT IS NEEDED Think of what is required to solve the problem. Consider money, supplies, people, time, knowledge, etc.

WHO IS YOUR AUDIENCE? Who do you need to convince? Who will help?

CHOOSE WORDS THAT WORK The art of persuasive writing and speaking is called rhetoric. For the Moon missions, leaders spoke of "vast stretches of the unknown," "great and honorable actions," "a vision for the future," and "peace and tranquility." Think of words and phrases that will reach, move, and persuade your audience. List them.

Use your thesis, ideas about what is required, audiences, and your persuasive language to write a short speech in the space provided. Be sure to craft a strong beginning and ending.

Lined writing area for a speech sheet.